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**SCULLY, SCOTT, MURPHY  
 & PRESSER**

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**Fax**

<b>To:</b>	Examiner Ba Huynh Group Art Unit: 2173 Confirmation No.: 8004	<b>From:</b>	John S. Sensny, Esq.
<b>Fax:</b>	703-872-9306	<b>Pages:</b>	19 (Including fax cover sheet)
<b>Phone:</b>		<b>Date:</b>	May 3, 2004
<b>Re:</b>	Alexander Zlatsin, et al. US Serial No. 09/770,978	<b>CC:</b>	
	Filed: January 28, 2001		
	Docket No.: YOR920000427US1 (13772)		

## **AMENDMENT UNDER 37 C.F.R. §1.116 (Final Rejection)**

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Transmitted herewith are the following:

1. Amendment Transmittal Letter (in duplicate);
2. Amendment under 37 C.F.R. §1.116
3. Certificate of Transmission By Facsimile, dated May 3, 2004 (in duplicate)

**CONFIDENTIALITY:** The documents accompanying this facsimile transmission may contain information which is either confidential or legally privileged and is intended only for the authorized use of the individual or entity named above without right or publication or republication, dissemination or disclosure except as expressly set forth or established by course of dealing. All rights are reserved. If you are not the intended recipient, you are hereby notified that any disclosure, copying, distribution or use of the contents of this facsimile is prohibited. If you received this transmission in error, please notify us immediately by telephone to arrange for return of the documents.

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**CERTIFICATE OF TRANSMISSION BY FACSIMILE (37 CFR 1.8)**  
Applicant(s): Alexander Zlatsin, et al.

Docket No.

YOR920000427US1 (13772)

Serial No.  
09/770,978Filing Date  
January 26, 2001Examiner  
Ba HuynhGroup Art Unit  
2173

Invention: ICONIC REPRESENTATION OF CONTENT

I hereby certify that this AMENDMENT 37 C.F.R. §1.116 (Final Rejection)  
*(Identify type of correspondence)*  
is being facsimile transmitted to the United States Patent and Trademark Office (Fax. No. (703) 872-9306  
on May 3, 2004  
*(Date)*

John S. Sensny*(Typed or Printed Name of Person Signing Certificate)*John S. Sensny  
*(Signature)*

Note: Each paper must have its own certificate of mailing.

AMENDMENT TRANSMITTAL LETTER (Large Entity)					
Applicant(s): Alexander Zlatsin, et al.					
Serial N . 09/770,978	Filing Date January 26, 2001	Examiner Ba Huynh	Group Art Unit 2173		
Invention: ICONIC REPRESENTATION OF CONTENT					
Confirmation No.: 8004					
<u>TO THE COMMISSIONER FOR PATENTS:</u>					
Transmitted herewith is an amendment in the above-identified application.					
The fee has been calculated and is transmitted as shown below.					
CLAIMS AS AMENDED					
	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST # PREV. PAID FOR	NUMBER EXTRA CLAIMS PRESENT	RATE	ADDITIONAL FEE
TOTAL CLAIMS	21 -	22 =	0	x \$18.00	\$0.00
INDEP. CLAIMS	7 -	8 =	0	x \$86.00	\$0.00
Multiple Dependent Claims (check if applicable) <input type="checkbox"/>					\$0.00
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT					\$0.00

- No additional fee is required for amendment.
  - Please charge Deposit Account No. \_\_\_\_\_ in the amount of \_\_\_\_\_
  - A check in the amount of \_\_\_\_\_ to cover the filing fee is enclosed.
  - The Director is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. 50-0510/IBM
    - Any additional filing fees required under 37 C.F.R. 1.16.
    - Any patent application processing fees under 37 CFR 1.17.

John S. Senseny  
Signature

Dated: May 3, 2004

**John S. Sensny**  
**Registration No. 28,757**

**Scully, Scott, Murphy & Presser  
400 Garden City Plaza  
Garden City, New York 11530  
(516) 742-4343**

I certify that this document and fee is being deposited with the U.S. Postal Service as first class mail under 37C.F.R. 1.8 and is addressed to the for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

*Signature of Person Mailing Correspondence*

*Typed or Printed Name of Person Mailing Correspondence*

cc: JSS:jy

**CERTIFICATE OF TRANSMISSION BY FACSIMILE (37 CFR 1.8)**

Applicant(s): Alexander Zlatsin, et al.

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*(Date)*

John S. Sensny  
*(Typed or Printed Name of Person Signing Certificate)*

John S. Sensny  
*(Signature)*

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MAY 03 2004

**OFFICIAL****Response Under 37 C.F.R. §1.116**  
**Expedited Procedure Examining**  
**Examining Group 2173****IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant(s): Alexander Zlatsin, et al.

Examiner: Ba Huynh

Serial No: 09/770,978

Art Unit: 2173

Filed: January 26, 2001

Docket: YOR920000427US1 (13772)

For: ICONIC REPRESENTATION OF CONTENT

Dated: May 3, 2004

Confirmation No.: 8004

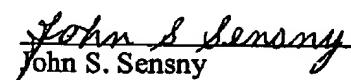
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450**AMENDMENT UNDER 37 C.F.R. §1.116**

Sir:

In response to the Office Action of February 18, 2004, please amend the subject patent application as follows:

**CERTIFICATION OF FACSIMILE TRANSMISSION**

I hereby certify that this paper is being facsimile transmitted to the U.S. Patent and Trademark Office on the date shown below.

Dated: May 3, 2004  
John S. Sensny